



Art & Vision Productions, Nomades Productions and Rock Rose
Present

VIVRE

A film by **Maharaki**

With the support of
La Région Martinique
La Région Guadeloupe
Le Comité Martiniquais du Tourisme
La Caisse d'Epargne Provence-Alpes-Corse
Le Centre National du Cinéma et de l'image Animée
La Direction des Affaires Culturelles de la Martinique

Awards received to this date, November 2nd, 2014:

Youth Jury Prize, Chicago International Children's Film Festival - USA
Prix Jury Jeune, Festival International du Film Insulaire de Groix – France
Prix Regards Francophones, Festival du film Court de Troyes – France
Prix de Court, Festival Prix de Court – French Antilles & French Guyana
Audience Choice Award, Lakeshorts Film Festival – Toronto, Canada
Audience Award, Festival Courts des îles – Tahiti, French Polynesia
Grand Jury Prize, Bahamas International Film Festival – Bahamas
Best International Short Film, FEMUJER – Dominican Republic
Blue Wave Award, Lakeshorts Film Festival – Toronto, Canada
2nd Jury Prize, Ciné Global – Dominican Republic
FEMI Dans Les Murs, FEMI – Guadeloupe

Official release September 2013
Running time: 13"

SYNOPSIS

A teacher asks her class, "What do you want to be when you grow up?". While his joyful classmates respond, Tom, a quiet 10-year-old boy, slips away.





SCREENPLAY WRITER & DIRECTOR'S WORDS

“VIVRE” translated “TO LIVE” in English, is a 13-minutes drama comedy that describes modern society through the various life choices of Tom, an amazingly mature 10 years old boy. It is the world in the eyes of a child.

« What do you want to be when you grow up? » Through this is a simple and classic question; I want to highlight the difficulties that it can generate when the answer is maturely thought out.

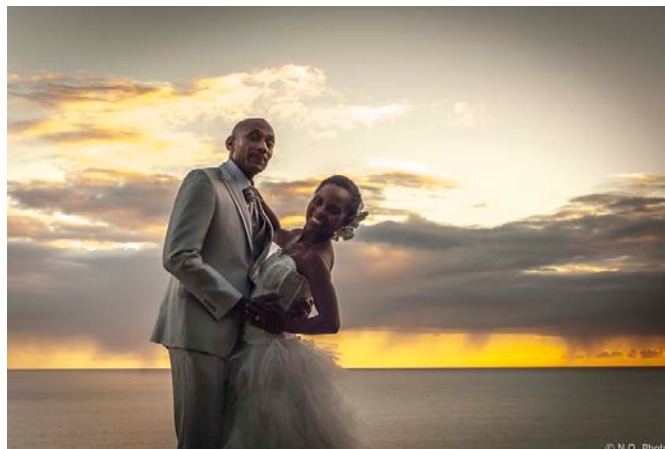
For Tom, as for many of teenagers in the world, the choices of life are immense but it does not mean that they are easy to make.

So when Tom fully understands the essence of the question, he answers it with intelligence and panache. His answer is simple, realistic, positive and full of hope for the future.

VIVRE deals with the question of free will, responsibility and the consequences of the choices we make.

VIVRE is a pure Caribbean product. Produced and shot in Guadeloupe and in Martinique, the film is however set far from the usual tropical clichés and post-cards. The story unfolds in a contrasted urban and social realm in which the characters travel through time.

It is the universality of the message of “VIVRE” that touches me and inspires me. This film was an artistic and technical challenge, a gripping adventure made of great encounters and emotions, a revelation of natural talents found in children who deepened my sensitivity.





PRODUCTION NOTES

Emergence of a new generation of French Caribbean filmmakers

Following Euzhan PALCY's or Jean-Claude BARNY's footsteps, VIVRE reveals the talent of MAHARAKI who is part of the new generation of Caribbean filmmakers.

Foster regional cooperation through coproduction

Through their production and distribution policy, the co producers wish to increase economical exchanges between Guadeloupe and Martinique in the audiovisual and movie business where cooperation is still stammering.

Long-term objective for Nina VILUS and MAHARAKI is to develop bigger projects involving other Caribbean islands and Caribbean partners.

The success of an ambitious short film like VIVRE is the result of the synergy between Guadeloupe and Martinique and the financial support of public and private institutions such Le Centre National du Cinema & de l'image animée

(CNC), The Martinique Regional Council, The Guadeloupe Regional council, the French bank "Caisse d'Epargne". This financial support strengthens our capacity to coproduce and therefore present our region on the international scene.

One shooting, two islands

VIVRE is co produced by Art & Vision Productions (Guadeloupe) and Rock Rose and Nomades Productions (Martinique). The film was shot in Guadeloupe and Martinique, sound edited in Guadeloupe, and the rest of the post-production such VFX and editing took place in Paris, France. The film crew was composed of 49 members in Guadeloupe and Martinique and 17 post-production technicians.

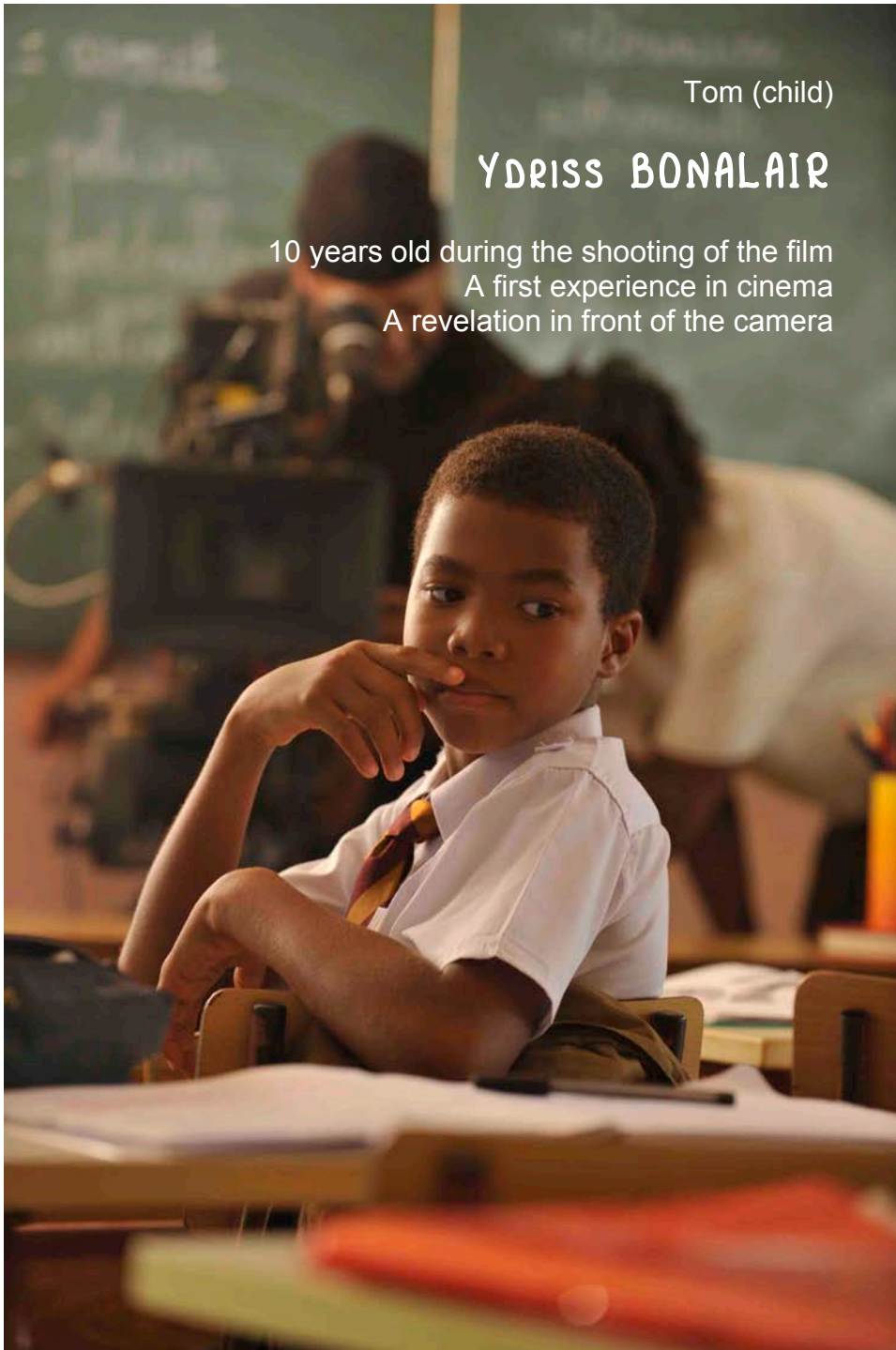
Emergence of new talent

VIVRE was a great experience for teen actors who starred in the movie and got to discover the magic of filmmaking. It was also a rewarding experience for the director whose challenge was to direct children who had never act and never been in front of a camera before.

Tom (child)

YDRISS BONALAIR

10 years old during the shooting of the film
A first experience in cinema
A revelation in front of the camera



Tom (adult)

VINCENT VERMIGNON

Currently taking acting class in Paris.
The public discovered him in the feature film « 30° Couleur » directed by Lucien JEAN-BAPTISTE. Vincent also appeared in various commercials and music videos



Tom's wife

DANIELY FRANCISQUE

Daniely is as comfortable on stage as in front of the camera. She starred in nearly thirty plays and a dozen of films including «La Noiraude» directed by Fabienne and Véronique KANOR, «Tourments d'amour» by Caroline JULES and « Noire Ode » by Patrice Le NAMOURIC.



The teacher

VARENTHIA ANTOINE

She recently got noticed in « Cœur Chamallow », the award-winning short film directed par Keen de KERMADEC.

MAHARAKI



Born and raised in Martinique, Maharaki presently lives in Barbados. She graduated in 2004 from the Ecole Internationale de Création Audiovisuelle & de Réalisation (EICAR) in Paris. She received her Bachelor of Fine arts Motion Picture Directing from the European Accreditation Board of Higher Education Schools (E.A.B.H.E.S) in London.

In 2002, she directs her first short film entitled, INNOCENTS. This film is nominated in several international film festivals, such as the 2003 FESPACO in Burkina Faso and “Vues d’Afrique, 2003” in Quebec.

In 2004, she is awarded the Grand Jury Prize of her film school’s annual showcase for the directing of her short film, DIG IT. The film also receives the award for “Best Acting Performance”. Maharaki receives her prize at “La Cinémathèque de Paris” before a panel of 15 international TV and motion picture professionals, including the guest of honor, American director, **Oliver Stone**. As a result of this award, DIG IT is recognized officially by a number of film festivals around the world.

In April 2006, Maharaki is invited to return to Barbados to direct the Barbados National Cultural Foundation’s award winning script, HOLDING ON. Immediately on her return to Barbados in March, she directs “The **Rihanna** Behind the Scenes photo shoot” for the American magazine, In Style. Years later, the music video “TO THE OTHER SIDE”, she directed for the artist **Indrani**, is nominated at the 2011 Barbados Music Awards in the category “Music video of the year”.

In 2011 her short film, "Un achat compulsif" wins the Audience Prize and Special Jury Mention for Humour at The Festival Prix de Court. The film was shot & edited in 48 hours with no other equipment but a small handycam and a laptop, no professional actor and no financial support.

Based in Barbados, Maharaki freelances throughout the Caribbean, producing and directing music videos, advertisements and short TV formats. She is regularly solicited to assist overseas productions, which led her to work with music stars such as **Rihanna** and **Shontelle**.

Pursuing her dreams of cinema, Maharaki has just completed her much anticipated film, VIVRE, produced by Arts & Vision Productions (Guadeloupe), Rock Rose (Martinique), and Nomades Productions (Martinique). The film received the support of several institutions such as The Regional Councils of Martinique and Guadeloupe, the Martinique Tourism Authority, the Ministry of Cultural and Communication, Le Centre National du Cinema et de l’image animée... The script won “Le Prix Lumina Sophie 2007”, the film project was presented at the 2012 Cannes film festival.

VIVRE was officially released in September 2013 in London. To his date VIVRE has won 11 awards: the **Youth Jury Prize** at the Chicago International Children’s Film Festival – USA, the **Prix Jury Jeune du meilleur court-métrage de fiction** at Le Festival International du Film Insulaire de Groix in France, the **Prix Regards Francophones** at Le Festival du film Court de Troyes in France, the “**Prix de Court 2014 Canal +**” at the Festival Prix de Court in the Antilles & French Guyana, the “**Agency 71 Blue Wave Award**” & the **TD Waterhouse Audience Choice Award** at the Lakeshorts Film Festival of Toronto, the “**Best international short film**” at FEMUJER Festival Internacional de Mujeres en Corto, in Dominican Republic, the “**FEMI dans les murs**” at the FEMI in Guadeloupe, the “**Grand Jury Prize**” at the Bahamas International Film Festival, the “**Second Jury Prize**” at Ciné Global in Dominican Republic, and the “**Audience Award**” at the festival “Courts des îles” in Tahiti.

Maharaki is currently preparing her first feature film.

For more information log on www.maharaki.com

Art & Vision Productions and Nina VILUS



Nina VILUS graduated in 2006 from The Ecole Supérieure de Gestion (ESG), the prestigious business school based in Paris, where she received a MBA in audiovisual production.

Shortly after her graduation, she moved to Los Angeles where she interned in production companies and gained experience in her field.

In 2008, back to Guadeloupe, Nina set up her production company, Art & Vision Productions, that strives to develop ambitious projects dealing with strong themes anchored in modern society.

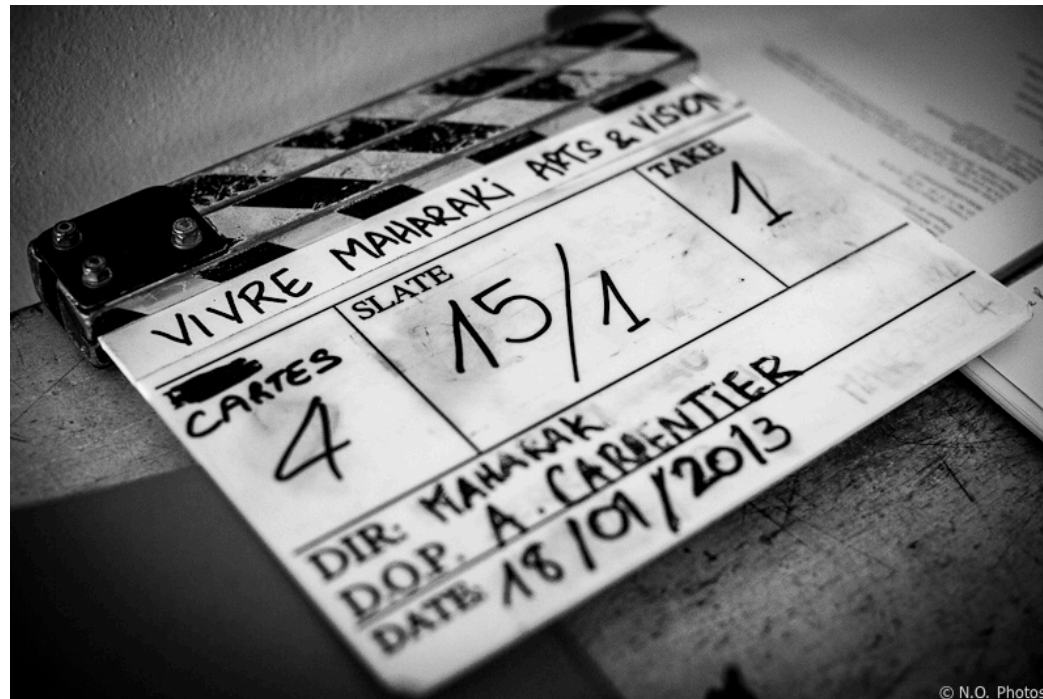
Nina is the secretary of the Association of producers of film and audiovisual in Guadeloupe (APCIAG), since 2010.

Art & Vision Productions is a member of the Federation of Young Independent Producers (FJPI) <http://www.fjpi.org/>.

Art & Vision Productions filmography

Two documentaries produced by Art & Vision Productions have been broadcasted on French national TV networks.

- « **Couloir Extérieur** » documentary on athletics with exclusive interviews of Marie-José Pérec and John Smith, broadcasted on France Ô, 2012.
- « **Gwada Ride** » documentary on tuning and illegal street racing in Guadeloupe, broadcasted on Planète No limit and Motors TV, 2012.
- « **Trou d'air** » short film directed by Karine Gama, world premiered at the short film corner, Cannes film festival, 2010.
- « **Aux bons souvenirs** » Series of 40 portraits of 3min each, on overseas personalities, broadcasted on RFO, 2010
<http://www.youtube.com/user/auxbonssouvenirs>
- « **Vivre** » short film directed by Maharaki. Coproduction Art & Vision Productions/Nomades Productions/Rock Rose
- « **Villa Karayib** » shortcom 100x3'30. Coproduction Art & Vision Productions/Skyprod/De Père en Fils Productions/Canal + Overseas.

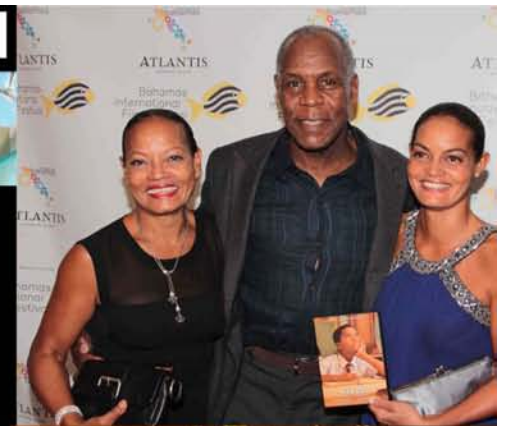


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CONTACT



Nina VILUS

PRESS

Cell: + 590 690 559 426

Twitter: @ArtetVisionProd

Email: ninavilus@gmail.com

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<https://www.facebook.com/vivrethemovie>

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